



## FARMER-LED ADVOCACY ON THE GROWING LABOR SHORTAGE CRISIS FOR AMERICAN AGRICULTURE

**Grow It Here** is a new advocacy campaign focused on bringing attention to the mounting agricultural labor shortages that farmers across the country are experiencing. With spokespeople from across the country, representing commodities from livestock to dairy to produce, Grow It Here is elevating farmer voices to speak on the need for ag labor reform and the importance of a robust workforce for the success of American farms.

***The U.S. agriculture industry faces labor shortage of 155,000 workers***

### Our Pillars

**Tackle the Farm Crisis,**  
and defend American  
family farms for the  
next generation

**Address Food  
Affordability**  
lower food costs for  
American families

**Improve Food  
Security,**  
to ensure a stable,  
homegrown food  
supply

**Reverse the Historic  
Ag Trade Deficit**  
empowering local  
farms to feed  
America

***“The biggest threat to my farm isn’t the weather or the markets, it’s a lack of workers,”*** -Brandon Batten, Grow It Here Spokesperson

### OUR FARM ECONOMY EXPERTS



**Brandon Batten**  
Triple B Farms



**Christopher Gibbs**  
Ohio Farmer



**John Rosenow**  
Cowsmo Compost



**Lisa Tate**  
Rancho Filoso



**Matt Teagarden**  
Kansas Livestock Association



**Tracy Vinz**  
Olden Organic Farms



**Linda Pryor**  
Hilltop Farms



**Brandon Raso**  
Variety Farms





# Strategy

## 1. A Quick and Forceful Resource

Provide **on-the-ground perspectives** on the need for a robust workforce in response to high-profile ICE raids, administration announcements, and other relevant news.

## 2. Drive the Narrative Proactively

Highlight the importance of a strong agriculture workforce through **listening sessions and conversations with farmers and policymakers** at events throughout the country.

## GOALS

Elevate the issue among DC policymakers

Support a path forward that improves the H-2A program

Discourage immigration raids on farms and food processing facilities

### Key Benefits of Joining

Amplified policy influence

Ability to shape key policy positions

Opportunity to be highlighted in **Grow It Here** resources and events

Unified voice to policymakers

**When America can't harvest what we grow, our competitors win.**

Contact Us at [media@growithere.org](mailto:media@growithere.org)